'Telling your Story'

Monitoring and evaluating the impact of your Learning for Sustainability activity

09 May 2024







@ScotCCAN@TheRHET@LfSScotland

1. Welcome

Kirsten Leask Learning for Sustainability Scotland



Welcome!

- Please introduce yourself in the chat box
- Mute your audio
- Put any questions in the chat box
- We will be recording the main webinar but not group discussions

#Target 2030 #LfSforAll

Aims of today's session:

- Support you to develop effective approaches to monitoring and evaluating the impact of your LfS activities using storytelling
- Discuss experiences/examples
- Examine successes and challenges
- Share resources.

Programme

- **16:35 Group discussions**
- 16:50 Next steps
- 17:00 Close

Learning for Sustainability...

'...empowers learners to take informed decisions and responsible actions for environmental integrity, economic viability and a just society, for present and future generations, while respecting cultural diversity.

It is about lifelong learning, and is an integral part of quality education. Education for Sustainable Development is holistic and transformational education which addresses learning content and outcomes, pedagogy and the learning environment. It achieves its purpose by transforming society.'

UNESCO 2019

#Target 2030 #LfSforAll

2. 'Storytelling and goal-setting: an introduction

Sara Smith Royal Highland Education Trust



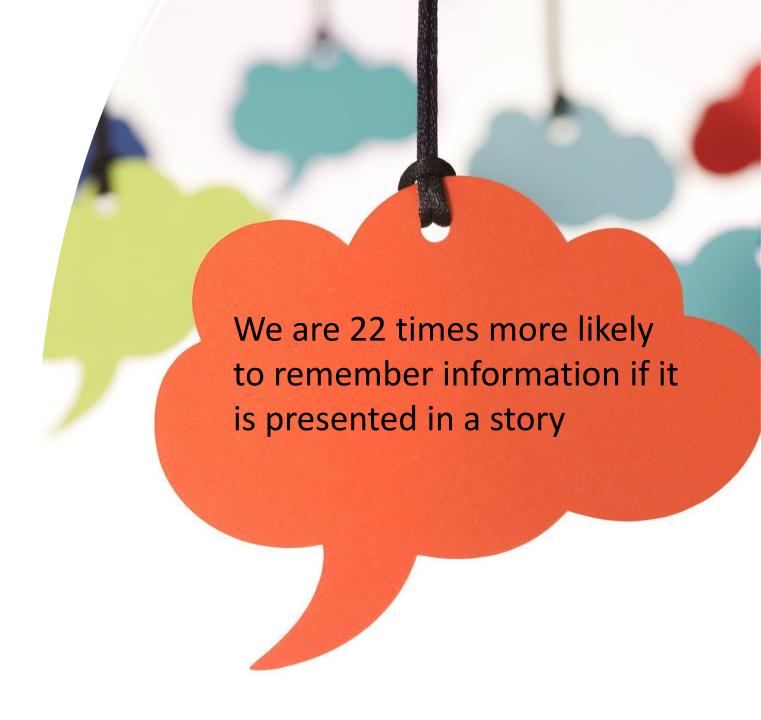


Telling your story

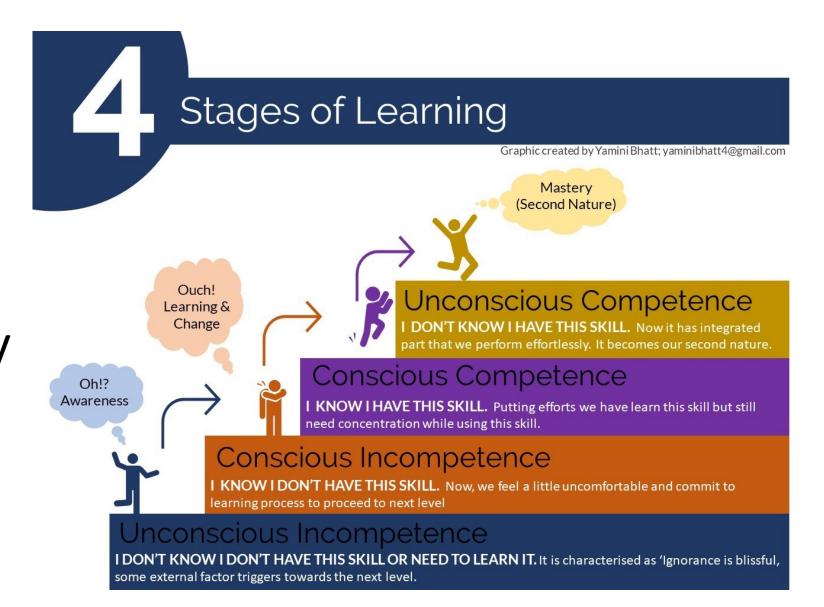
Monitoring and evaluating the impact of sustainability activities

What surrounds us shapes us

Our communication system is shaped around stories – lets capture this and use it to evaluate impact!



Learning, stories and sustainability



Goal O Sustaining the Human Spirit





A Missing Piece in the Sustainability Movement: The Human Spirit

- Sustaining the human spirit ensures that we each have the **hope**, **clarity of vision**, and **courage** to do challenging work in complex organisations while bringing diverse stakeholders into the conversation.
- Sustaining the human spirit will result in sustaining our natural world while also creating communities in which the human dignity of each person is honoured.

Three components of sustainability of the human spirit

- Engage the heart and mind of those in our communities
- Nurture and sustain those who work as change agents for social justice.
- Employ ecological or context-specific, culturally responsive strategies to expand the diversity of participants and ensure equitable, democratic participation of all members of our community





7 powers of story

- Power to **transport**
- Power to **communicate**
- Power to enable learning
- Power to create meaning
- Power to transform
- Power to unite
- Power to envision possibilities

Story of Brazil nuts

 Buying PI'Y - the Kayapó name for Brazil nuts - strengthens the Indigenous Kayapó people, their culture and the rainforest they protect and depend on. Trading the nuts provides autonomy for around 600 families in over 50 Kayapó villages, and helps protect Indigenous lands - 40,000 square miles of Amazon rainforest.



Utilising the power of story

• **Outcomes** are the changes or difference you expect to make. Who is changing? What is changing? How is it changing?

Teachers have improved confidence in their gardening skills

• **Indicators** are what you measure to find out whether you have made the difference you hoped to make

Ability to deliver plant and grow activities

 Methods how you will collect information about the indicator – including storytelling





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3. Telling and sharing stories: SCCAN Story-weavers

Kaska Hempel Scottish Communities Climate Action Network

Telling and sharing your story: SCCAN's 1000 Better Stories for Change (LfS workshop) (canva.com)



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4. Group discussion

Everyone



Over to you...

Points for discussion:

- How could you/do you use story-telling within your organisation/role?
- What could be/have been the impacts of this approach?
- What challenges have you encountered or might you anticipate?
- If you prefer, you can record your thoughts and comments on our Jamboard. The link to this is in the Microsoft Teams chat.

Next steps/further resources

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Find out more:

- Access the SCCAN Storytelling resource list
- Join a SCCAN event
- Monitoring Education for Sustainable Development in Colleges Framework & Workshop | Sustainability Exchange

Join and/or follow us:

- Royal Highland Education Trust
- Scottish Communities Climate Action Network & Transition Scotland Hub
- Learning for Sustainability Scotland



Thank you!

- @TheRHET
- @ScotCCAN
- <u>@LfSScotland</u>





